**Exercise – Corporate Social Responsibility**

**Corporate Social Responsibility (CSR)** is the responsibility of enterprises for their impact on society and the environment. The concept is most often associated with large companies and their extensive activities, but remember that small enterprises can also be socially responsible.

So how to get started with CSR as a budding entrepreneur? To start with, as an inspiration we suggest reading the descriptions of seven CSR areas and plenty of good practices in the reports of the **Responsible Business Forum**: <https://odpowiedzialnybiznes.pl/publikacje/responsible-business-in-poland-2020-english-summary/>

Then think about what CSR activities your company could undertake. Also indicate which stakeholder groups are affected by these activities, what their needs might be and how you can involve them in joint initiatives.

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| **CSR area** | **Ideas for action** | **Stakeholder groups**  (What might their needs be?  How can they be involved in joint activities?) |
| **Organisational**  **governance** |  |  |
| **Human rights** |  |  |
| **Labour practises** |  |  |
| **The environment** |  |  |
| **Fair operating**  **practices** |  |  |
| **Consumer**  **issues** |  |  |
| **Local community involvement and development** |  |  |